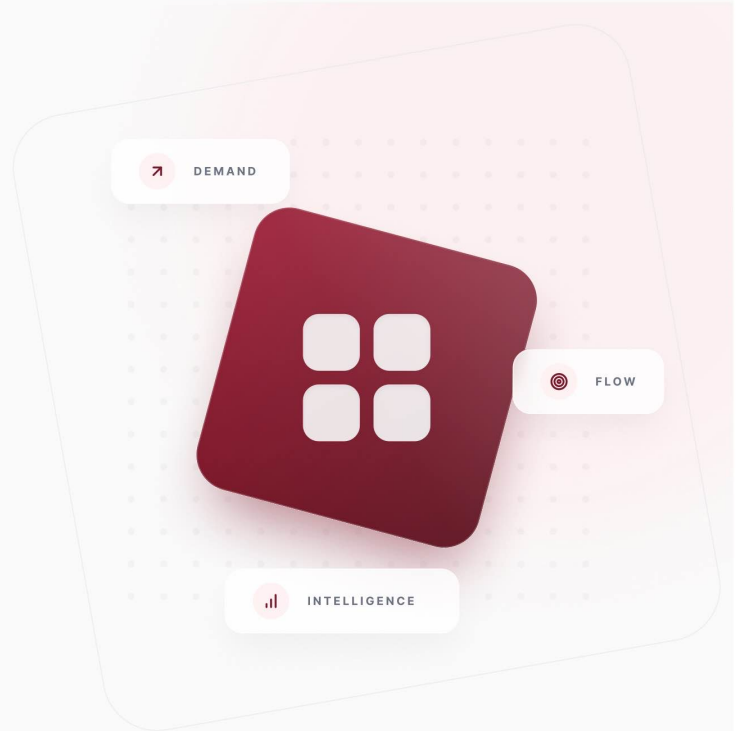


Sell-Thru Analytics

DETAILED OVERVIEW

The true health of a supply chain isn't measured by what sits in the warehouse, but by what leaves the shelf. Under our **Supply Chain** pillar, **Ahatis** moves beyond "Sell-In" (what you sell to the retailer) to "Sell-Thru" (what the consumer actually buys). By analyzing the velocity of products at the store level, we transform your replenishment model from a push-based system to a high-precision, demand-driven engine.



OUR SELL-THRU & PURCHASING OPTIMIZATION FRAMEWORK

<p>01</p> <p>End-to-End Inventory Visibility</p> <p>We integrate fragmented data from retailers and distributors to create a single source of truth for stock levels, identifying "ghost inventory" and aging stock before it requires deep discounting.</p>	<p>02</p> <p>Predictive Replenishment & Purchasing</p> <p>We use historical sell-thru trends and seasonal modeling to automate purchase orders, ensuring you buy exactly what is needed to maintain optimal "Days of Supply" without tying up excess cash.</p>	<p>03</p> <p>Safety Stock Calibration</p> <p>We calculate the ideal safety stock for every SKU/Location combination, balancing the cost of carrying against the risk of lost sales to ensure maximum service levels at minimum cost.</p>	<p>04</p> <p>Channel & Store Performance Benchmarking</p> <p>We identify which locations or channels have high "Turn Rates" versus those where inventory is stagnant, allowing for strategic stock transfers (rebalancing) that optimize total network health.</p>
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THE AHATIS ADVANTAGE

We treat inventory as "frozen cash."

By implementing Sell-Thru Analytics, we help you thaw that capital, ensuring your supply chain is lean, responsive, and perfectly synchronized with actual consumer demand.